

WALL STREET JOURNAL BESTSELLER

10 Rules  
to Fuel Your Life, Work, and Team  
with Positive Energy

# THE ENERGY BUS



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# The Energy Bus Action Plan



Utilize the Energy Bus principles to build a positive, high performing team.

A simple, powerful practice for businesses, organizations, schools, churches, sports teams, and even families.

## **Step 1: Create Your Vision**

Gather your team and spend time developing a vision for where you want your bus to go. You may present a vision to them and ask for input or you may start with a blank slate and develop the vision together. You might create one vision or several visions.

### *Questions to ask*

- What are our goals?
- Think into the future. What do we see?
- What do we hope to accomplish?

## **Step 2: Fuel Your Vision with Purpose**

As you create your vision you'll want to associate it with a larger and bigger purpose.

*Questions you may want to ask to develop your purpose*

- How will our vision benefit the growth of the individuals who make up the team?
- How will our vision benefit others?
- What greatness can we strive for?
- What do we stand for?
- How can we make a difference?

## **Step 3: Write Down Your Vision/Purpose Statement**

Incorporate your vision and purpose into one powerful vision statement and write it down.

## **Step 4: Focus on Your Vision**

- Make a copy of your Vision/Purpose Statement and hand it out to your team.

- Encourage each team member to review the vision daily.
- Ask each team member to visualize the team achieving their vision for 10 minutes a day.

### **Step 5: Zoom Focus**

- Identify the goals your team needs to achieve to make your vision a reality.
- Write these goals down.
- Identify the action steps necessary to achieve the goals that will make your vision a reality.
- Write down these action steps.
- Make a copy of these goals and action steps and give to each team member.

### **Step 6: Get on the Bus**

- Identify who else needs to be on the bus to help you implement the action steps that will achieve the goals and vision you and your team have set.
- Invite them on the bus. Visit [www.theenergybus.com](http://www.theenergybus.com) and e-mail them an e-bus ticket or hand deliver a printed ticket.

## **Step 7: Fuel the Ride with Positive Energy and Enthusiasm**

- Engage and energize your employees on a daily basis filling the void with positive energy so negativity can't breed.
- Incorporate practices and processes that cultivate a culture of positive energy.
- Visit [www.jongordon.com](http://www.jongordon.com) for proven solutions and best practices.

## **Step 8: Post a Sign that Says "No Energy Vampires Allowed"**

- Identify the negative team members who are affecting the success of your bus ride.
- Open the lines of communication. Let them know they are being negative. Determine if there is a justifiable reason. Determine a course of action that will lead to individual and team success. Encourage them to get on the bus with positive energy. Give them a chance to succeed.
- If they fail to make changes and continue to be negative, then you have no choice but to let them off the bus.

## **Step 9: Navigate Adversity and Potholes**

Expect that every great team, including yours, will face adversity, challenges, and struggles along the ride. Every great team will be tested, but great teams don't let flat tires stop them from reaching their destination.

*When faced with a challenge, setback, or adversity ask the following questions.*

- What can we learn from this challenge?
- What is this problem teaching us?
- How can we grow from this adversity?
- What opportunity does this challenge present to our team?

Build upon your challenges and use them to pave the road to success.

## **Step 10: Love Your Passengers**

During the course of your ride, as you drive toward your vision and purpose, let your fellow drivers and passengers know you care about them.

*Ask the following questions*

- How can I recognize them?
- How can I spend valuable time with them?

- How can I better listen to them?
- How can I serve them and their growth?
- How can I bring out the best in them? How can I energize their strengths to better themselves and the team?

Visit [www.jongordon.com](http://www.jongordon.com) for practices to bring out the best in your people and team.

### ***Step 11: Have Fun and Enjoy the Ride***

- Remember that every bus trip and journey should be fun.
- It doesn't have to be a difficult and painful ride.
- Ask your team regularly how we can be more successful and have more fun in the process.
- Ask how we can bring more joy to the work we do.
- Remind yourself and your team that the goal of every journey should be to arrive at your destination with a smile on your face. It's not just about the destination but about the team you become along the way.

Remember, you have only one ride through life so give it all you got and enjoy the ride.