

Social Media Accountability Scorecard

<h3>Activities</h3> <p><i>Use this chart to keep track of your social networking activities each week. Remember, the more activities you can perform each week, the more exposure you'll receive, which leads to more potential for business.</i></p>	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Win	Loss
Status Updates and Comments									
Provide your status update before 9 AM. (LinkedIn, Facebook, Twitter)									
Provide another status update after lunch. (Facebook, Twitter)									
Provide final status update before going to bed. (Facebook, Twitter)									
Create and post _____ links to news articles found on the internet per _____.									
Comment on at least _____ person's status updates on Facebook per _____.									
Comment on at least _____ person's post on a LinkedIn group per _____.									
Bookmark _____ web sites and blog posts on Delicious or StumbleUpon per _____.									
Videos and Photos									
Upload _____ videos to YouTube per _____.									
Upload _____ videos to TubeMogul per _____.									
Upload _____ photos to Flickr per _____.									
Blogging									
Write _____ blog(s) per _____.									
Post _____ blog(s) to Active Rain per _____.									
Read and comment on at least _____ blogs on Active Rain per _____.									
Network Building									
Add _____ friends on Facebook per _____.									
Add _____ connections on LinkedIn per _____.									
Add at least _____ friends on Plaxo per _____.									
Follow _____ people on Twitter per _____.									