



Full Service at a Fair Price

Asante Mission

- Develop 800 franchise locations in the top 50 metropolitan areas
- Create a smaller and more efficient real estate brokerage market
- Deliver massive cost savings on to the consumer

Asante Value Proposition

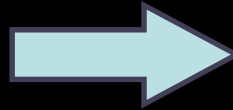
- Full Service at a Fair Price
- Full Service Real Estate Services at a 1% flat listing rate
- Online buyer's program that rebates up to 66% of the buyer's agent commission when buyers find their own home

Asante Business Model

- Similar to the Charles Schwab or E-Trade trading model:
 - High Volume Sales
 - Massive Revenues
 - Leveraging Internet and Information Technologies

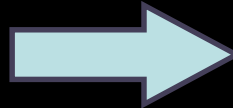
Asante Internet and Information Technologies

HomeyRoamy.com



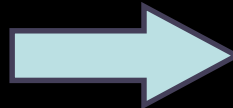
Online Real Estate Search Engine

YourHomeBid.com



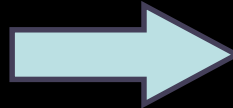
Online Home Buying Website

World Class Internet SEO



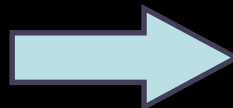
Branding And Promotion

Transaction Management Platform



Agent Efficiency

Proprietary Intranet Site



Franchise Scalability

Transaction Management Platform

- Web Based Platform That Allows Access 24/7
- Automates The Entire Real Estate Transaction From Listing A Property To Closing A Deal
- Reduces Liability By Adhering To A Consistent Process With Background Logging Of Key Events And Communication
- Archive Transaction(s) into CDs For Clients Or Company Records

Proprietary Intranet Site

- Asante Intranet site is a organized, searchable collection of proprietary documents containing knowledge pertinent to daily Asante work activities
- Allows for better enterprise content management
- Resulting in enhanced franchise scalability

Asante's Competitive Advantage

Brokerages	Traditional	Innovative/Tech	Asante
Local Agents Onsite	✓	No	✓
Negotiating with Other Agents	✓	✓	✓
Home Touring	✓	No at cost	✓
Offer Writing	✓	✓	✓
Perform Market Analysis	✓	No	✓
Coordinate Inspections and Reports	✓	No at cost	✓
Handle Paperwork and Disclosures	✓	✓	✓
Property Visit	✓	No	✓
List Your Home on MLS	✓	✓	✓
Create Custom Website For Your Home	✓	No	✓
Online Virtual Tours and Photos	✓	✓	✓
Open Houses	✓	No	✓
Listing Agent's Commission	3%	\$4000 to 1%	1%
Buying Agent's Commission	3%	1% but Minimum \$4000	1%



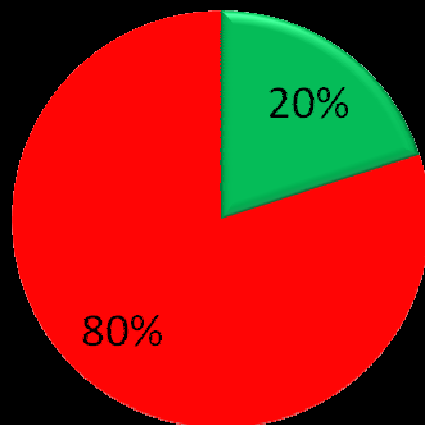
Asante's
Competitive Advantage

Asante's Transaction Efficiency

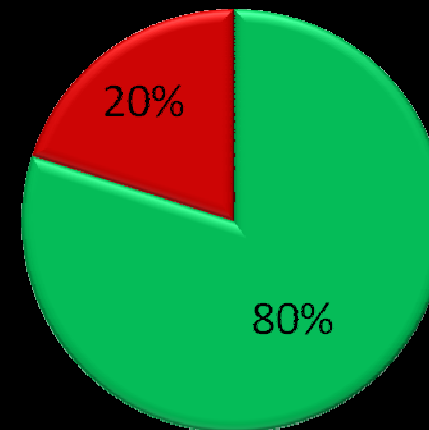
- Innovative Technology Solutions

- Drive more business to Agent
- Enable agents to process transactions more efficiently, less effort and lower cost

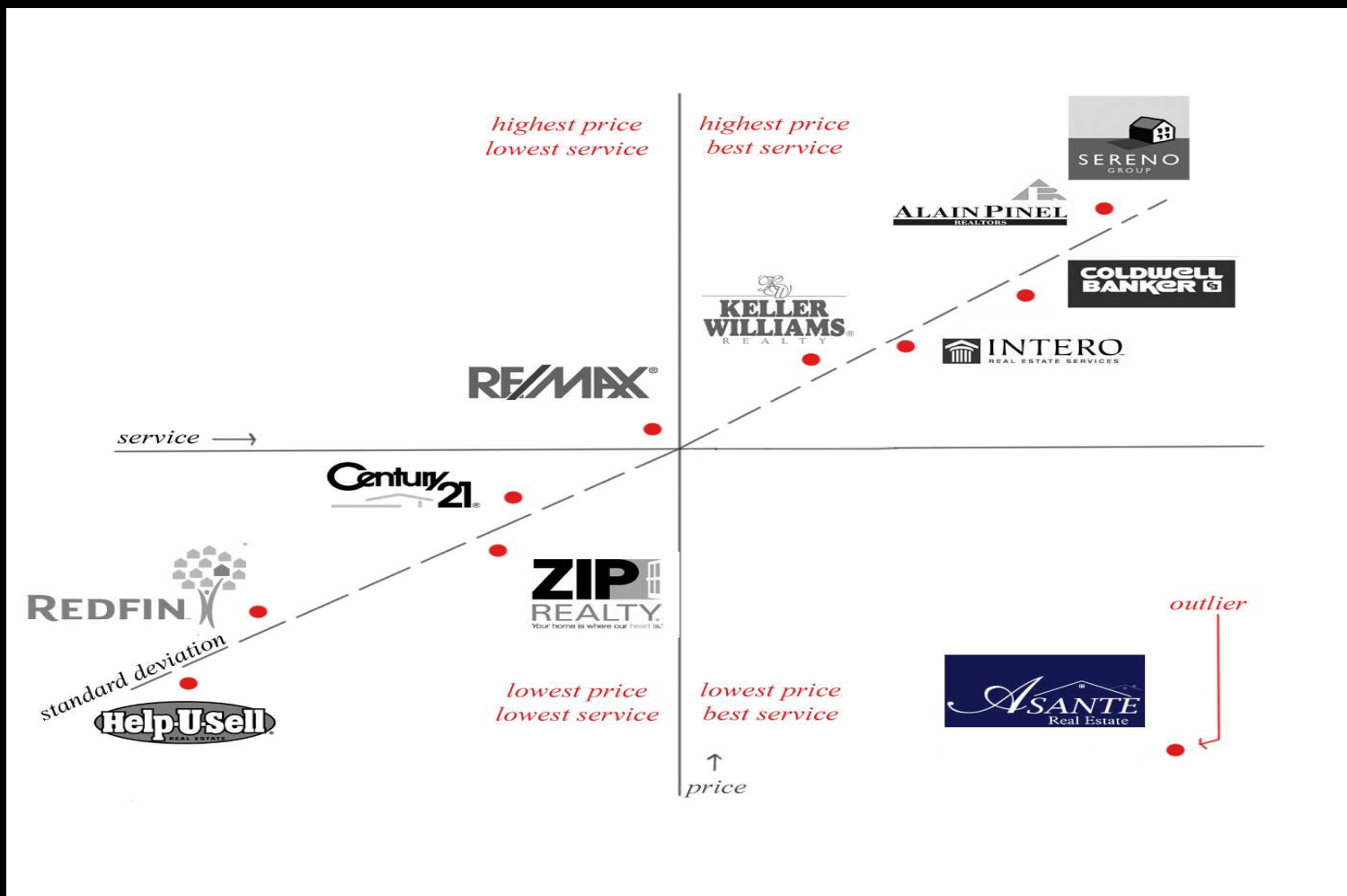
Traditional Agents



Asante Agents



Competitors: Disruptive Price and Service



Asante In 2007

- Los Gatos Office (HQ) produced \$3M in gross income – fully audited all 3 years in business
- Asante turned a profit, in worst real estate market in 20 years
- Asante expanded to 8 offices in the Silicon Valley in 2007
- Asante agents saved their clients nearly 4.2M in commission fees in 2007

Management Team

Co-Founder and CEO

Carey Sutton serves as CEO and Co-Founder of Asante Real Estate Group in Los Gatos California in May 2004. Mr. Sutton has been in residential and commercial real estate sales, management and real estate development since 2002. Mr. Sutton is a Licensed Real Estate Broker with the state of California. Mr. Sutton previously worked for Coldwell Banker in Los Gatos California and Intero Real Estate Services.

Mr. Sutton holds a BS Degree in History with honors from Portland State University.

Co-Founder and President:

Audrey Shilling serves as President and Co-Founder Asante Real Estate Group. Ms. Shilling previously worked as a Real Estate Agent for Coldwell Banker in Los Gatos California and Intero Real Estate Services since 2002. Ms. Shilling is a licensed Real Estate Agent in the state of California, and she is in the top 1% of all Agents in Silicon Valley and Northern California.

Prior to her real estate career, Ms. Shilling worked for Silicon Graphics, Inc. Audrey holds a BS Degree in Business Administration & Marketing from The University of Arizona.

Chief Financial Officer and Member of the Board of Directors

Mike Canul serves as the Chief Financial Officer and a Member of the Board of Directors for Asante Real Estate Group. Mr. Canul is a Certified Accountant with 15 years of experience in tax accounting, audit and financial planning.

Mr. Canul was formerly the Chief Financial Officer/Controller for Re/Max. Mr. Canul has studied at Oxford University's Magdalene College and holds dual Bachelor of Arts degrees from Stanford University in Political Science and English Literature.

Director of Corporate Development

Adrian Chua serves as the Director of Corporate Development at Asante Real Estate Group. Mr. Chua had previously worked in corporate development for Sprungg.com, Web 2.0 Internet Company, based out of Seattle, WA. Previous experience includes working in the legal and finance industry.

Mr. Chua has studied at the National University of Singapore and holds both a J.D. and B.A from Gonzaga University.