Social Media Accountability Scorecard									
Activities *Use this chart to keep track of your social networking activities each week. Remember, the more activities you can perform each week, the more opportunities you have to increase your business activity.*	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Win	Loss
Status Updates and Comments									
Provide your status update before 9 in the morning.									
Provide another status update after lunch.									
Provide final status update before going to bed.									
Create _____ links to news articles found on the internet per _____.									
Comment on at least _____ person's status updates on Facebook per _____.									
Comment on at least _____ person's post on a LinkedIn group per _____.									
Bookmark _____ internet Web sites on Delicious our StumbleUpon per _____.									
Videos and Photos									
Upload _____ video to YouTube per _____									
Upload _____ videos to TubeMogual per _____									
Upload _____ photos to Flickr per _____									
Blogging									
Write _____ blog per _____.									
Post _____ blog to Active Rain per _____									
Read at least _____ blogs on Active Rain per _____									
Adding Friends									
Add at least _____ friends on Facebook per _____.									
Add at least _____ friends on LinkedIn per _____.									
Add at least _____ friends on Plaxo per _____.									
Research and begin to follow _____ people on Twitter per _____.									